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## CLARION PARTNERS BECOMES MEMBER OF URBAN LAND INSTITUTE GREENPRINT CENTER FOR BUILDING PERFORMANCE

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WASHINGTON (January 7, 2015) -- The Urban Land Institute (ULI) Greenprint Center for Building Performance, a worldwide alliance of leading real estate owners, investors and financial institutions committed to improving energy efficiency and reducing carbon emissions across the global property industry, has announced that Clarion Partners has become the latest institution to join the organization.

Clarion Partners, a leading real estate investment manager based in New York City, will contribute to the ULI Greenprint Center's ongoing goal of leading and educating the real estate industry in actions that improve the environment through energy efficiency while demonstrating the correlation with increased property values.

"We believe a focus on sustainability can lead to better-informed investment decisions," said Craig Tagen, managing director and head of asset management at Clarion Partners. "Our relationship with the ULI Greenprint Center and the benchmarking tools they offer will help us identify opportunities for improvement and bring value to our investors, tenants, and business partners alike."

"We are delighted to welcome Clarion Partners as the newest member of the ULI Greenprint Center," said ULI Global Chief Executive Officer Patrick L. Phillips. "The addition of Clarion will add greatly to the portfolio of properties represented by Greenprint members, enhancing the center's ability to track building performance and gather information about the impact of environmentally conscious development practices."

Clarion Partners joins existing Greenprint members Aetos Capital; AvalonBay; Beacon Capital Partners; Berkshire Communities; BlackRock; Blackstone Group; CalPERS; Commonwealth Partners; Deutsche Asset & Wealth Management; DowntownDC Business Improvement District; Equity Office Properties; First Washington Realty; GE Capital Real Estate; GI Partners; General Investment and Development Advisors, Inc.; GLL Real Estate Partners; Granite Properties; Hines; Invesco; Jamestown Properties; Jones Lang LaSalle; LaSalle Investment Management; Miller Capital Advisory, Inc.; Paramount Group; Parkway Properties; Prologis; Prudential Real Estate Investors; Rudin Management Company, Inc.; Silverstein Properties; Sonae Sierra; Starwood Hotels & Resorts; TIAA-CREF; and Tishman Speyer.

### **About the ULI Greenprint Center for Building Performance**

*The ULI Greenprint Center's mission is to lead the global real estate industry toward improved environmental performance, focusing on energy efficiency and reduced carbon emissions. Greenprint is a member-driven organization that achieves its goals through measurement, action and education.*

*Greenprint's flagship product is the Greenprint Performance Report™. The international scope and size of the report makes it one of the real estate industry's largest, most transparent and comprehensive environmental benchmarks. The report is a consolidated view of participating properties, detailing their energy, water and waste performance by geography and asset class. For additional information, visit [www.uli.org/greenprint](http://www.uli.org/greenprint).*

### **About the Urban Land Institute**

*The Urban Land Institute ([uli.org](http://uli.org)) is a nonprofit education and research institute supported by its members. Its mission is to provide leadership in the responsible use of land and in creating and sustaining thriving communities worldwide. Established in 1936, the Institute has more than 32,000 members representing all aspects of land use and development disciplines.*

**About Clarion Partners, LLC**

*Clarion Partners has been a leading U.S. real estate investment manager for 32 years. Headquartered in New York, the firm has offices in major markets throughout the U.S., in São Paulo, Brazil and London, England, as well as a presence in Mexico. With more than \$30 billion in total assets under management, Clarion Partners offers a broad range of real estate strategies across the risk/return spectrum to its more than 200 domestic and international institutional investors. More information about the firm is available at [www.clarionpartners.com](http://www.clarionpartners.com).*