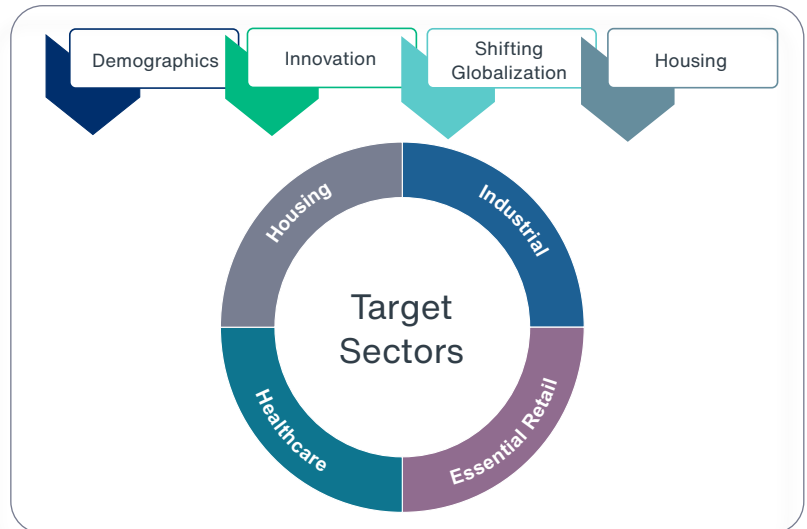


# Clarion Calls: 2026 Insights - Positioning for What's Ahead

## A Fresh Chapter That Brings Exciting Opportunities And Growth

### What You Need to Know

- ✓ Private real estate has delivered five consecutive quarters of positive return, driven by steady income and modest appreciation
- ✓ Fundamentals are healthy and values have adjusted to reflect the higher rate environment
- ✓ NOI growth is accelerating as new supply declines and tenant demand remains strong, fueled by macroeconomic drivers



### What This Means For 2026

- › Industrial, healthcare, and housing sectors driven by demographics and innovation are positioned to outperform.
- › With the Fed pursuing steady rate cuts, liquidity and transaction volumes should continue to strengthen.
- › Capital remains anchored in high-conviction sectors but is beginning to extend into more differentiated market areas.
- › Tight spreads and robust debt markets are providing high-quality borrowers and assets with ample access to financing.

### High-Conviction Macro Themes

#### › Demographics

- Growth among 35–50-year-olds is fueling demand for housing, industrial space, and retail focused on essentials, services, and experiences.
- The aging Baby Boomer population is driving demand for healthcare, senior housing, and medical office space.

#### › Innovation

- Artificial Intelligence (AI) accelerates other trends - for example, driving robotics adoption for modern warehouses and advancing patient care and medical research.
- E-commerce is driving industrial demand.
- Biotech and pharmaceutical sectors are key drivers of growth across healthcare properties.

#### › Housing

- Persistent housing shortages and affordability challenges are fueling demand for rental properties.

#### › Shifting patterns of globalization

- Supply chain modernization, nearshoring, and manufacturing expansion are driving demand for industrial and IOS.

Source: Clarion Partners Global Research, Marcus & Millichap; Colliers; Green Street; Moody's Analytics.

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